

Giving Resources 2020



United Methodist Student Day

(November 29, 2020)

- [UMCGiving page](#): Includes a pastor kit, posters, bulletin inserts and social media posts.
- [GBHEM scholarship page](#): Includes list of loans and scholarships offered and a link to donate directly.
- [IUMF scholarship page](#): Includes a flyer and bulletin insert, list of scholarships offered, and list of criteria. All scholarships open for application December 1.

Giving Tuesday

(December 1, 2020)

- [Giving Tuesday homepage](#): includes all the information you need to decide if you want to participate.
- [The Key to Planning for a Successful Giving Tuesday](#) by Giving Tuesday blog: includes a video and downloadable workbook.
- [Give Love Campaign](#) by Resource UMC: Includes videos, letterhead, and social media posts.
- [Is Your Church signed up for Giving Tuesday?](#) By Horizons: includes about info, keys to success and link to sign up.
- [Focus on These 7 Things for Giving Tuesday Success](#) by Stelter.
- [7-Day Marketing Plan for Your Giving Tuesday Campaign](#) by Classy.

Year-End Giving

- [5 of the Best Ways to Make Your Holiday Donor Outreach Magical This Year](#) by Stelter.
- [Year End Giving: The Step-by-Step Guide for Nonprofits](#) by Mobile Cause.
- [Generosity Resources](#) by Resource UMC: includes a pastor kit, booklets, flyers and links to more articles about giving.
- [Why You Should 'Get Bored' with Your Fundraising](#) by Stelter.
- [Planned Giving Options](#) by Iowa United Methodist Foundation.
- [Five Ways to Get Tax Benefits from Year-End Giving](#) by Iowa United Methodist Foundation.
- [10 Year-End Giving Statistics Every Fundraiser Should Know](#) by Neon One.
- [Strategic Planning for 2021](#) by Thompson & Associates.

